

2012 SIGNAGE PROGRAM



USA Youth is the most utilized sports complex in all of Northeastern Wisconsin during the spring, summer, and fall. Programs offered by Appleton Soccer Club, Appleton Little League, Appleton Babe Ruth, PCFC Panthers Baseball Club, and the Appleton Park & Recreation Department lead to at least 200,000 exposures every year at USA Youth. Each of these community-focused youth organizations hold practices, regular season games, and special tournaments at USA Youth throughout the season.

In addition to the local youth that practice and play at the complex each year, thousands of athletes from throughout Wisconsin and the Midwest flock to USA Youth for tournaments each summer. Known as one of the premier sports complexes in the Midwest, USA Youth is home to eight annual tournaments and regularly hosts other prestigious state, regional, and national tournaments.

The USA Youth Sports Complex is managed by the United Sports Association for Youth, a non-profit organization run by a 13-member Board of Directors, including representatives from the three member organizations of Appleton Soccer Club, Appleton Little League, and Appleton Babe Ruth. USA Youth leases 80 acres of parkland from the City of Appleton for the sports complex that includes 15 soccer fields, two Little League fields, and two Babe Ruth Fields.

USA YOUTH - BY THE NUMBERS

- 3 – Member Organizations
- 4 – Baseball Fields
- 8 – Annual Tournaments
- 15 – Soccer Fields
- 80 – Acres of Land
- 200,000 – Annual Exposures



Major Tournaments Hosted at USA Youth

2006 & 2011 US Youth Soccer Midwest Region Championship * 2009 Babe Ruth World Series
2010 USA Ultimate Division III National Championships * 2005-2009 Wisconsin State Little League Championships

Annual Tournaments Hosted at USA Youth

Wisconsin Youth Soccer Association Spring Championships * Fox Cities Baseball Classic * Appleton Soccer Club Summer Shootout
East Central Wisconsin Soccer Jamboree * Appleton Soccer Club Fox Cities Classic * End of Summer Sizzle Baseball Tournament
Appleton Little League City Tournament * Appleton Soccer Club Oktoberfest Tournament

2012 SIGNAGE PROGRAM



Gold-Level Supporter (\$1,200 Annual Donation)

- * Includes three (3) 4' x 8' signs on your choice of baseball and/or soccer field locations.
- * 25% off of a two-year commitment

Silver-Level Supporter (\$900 Annual Donation)

- * Includes two (2) 4' x 8' signs on your choice of baseball and/or soccer field locations.
- * 20% off of a two-year commitment

Bronze-Level Supporter (\$500 Annual Donation)

- * Includes one (1) 4' x 8' sign on your choice of a baseball or soccer field location.
- * 15% off of a two-year commitment

Commitment of Support

Organization Name: _____
Contact Person: _____
Local Mailing Address: _____
E-Mail Address: _____ Phone: _____
Level of Support: _____

Terms and Conditions

- * The Supporting Organization agrees to pay the full amount due to USA Youth within 30 days of signing this form.
- * The Supporting Organization gives permission to use its name and affiliation in all USA Youth promoted materials.
- * USA Youth Sports Complex reserves the right to terminate this arrangement at any time with documented cause.
- * USA Youth Sports Complex reserves the right to approve the content and appearance of sign(s) before installation.
- * Sign placement is on a first-come, first-served basis based on approval of location by USA Youth Sports Complex.
- * USA Youth will cover cost the cost of creating signs. Supporting Organization will supply the printer with artwork.

This commitment constitutes a binding agreement for the choice(s) indicated above. Commitment will become effective upon acceptance by USA Youth Sports Complex. Signage will remain at USA Youth until March 31, 2013 or until a contract is renewed.

Organization Representative Signature

Date

Please return the completed form and check (Payable to: USA Youth Sports Complex) to: Jo Egelhoff, PO Box 532, Appleton, WI 54912. Please call (920-739-7785) or email (joegelhoff@new.rr.com) with any questions.